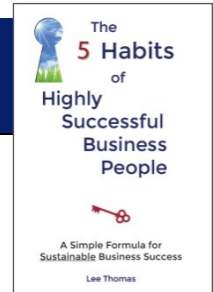


5 HABITS OF HIGHLY SUCCESSFUL BUSINESS PEOPLE



Ready to **gain CONTROL of your practice, have more FUN, and increase REVENUE?**



Dentists have access to enhanced clinical instruction through formal education and beyond, but tend to find themselves ill-prepared for the challenges of owning a dental practice in today's competitive marketplace.

Having owned 15 businesses in 10 different industries for over 40 years, Lee Thomas, DMD has often been asked what his keys to success are. Drawing from the achievements (and missteps) of both himself and other successful business people, Dr. Thomas shares the five most important habits that a successful dental practitioner must master. As these habits are learned and practiced diligently, **sustainable business success is guaranteed.**

Suggested Audience: Dental Practitioners, Management, and Team Members
Suggested Format: Full- or Half-Day Lecture and/or Workshop; Keynote

Learning Objectives

- ♦ Clearly define what success means to you.
- ♦ Understand how to apply the 5 Habits.
- ♦ Recognize proven business principles vs. techniques.
- ♦ Learn to delegate effectively and get off the treadmill.
- ♦ Gain perspectives and methodologies to wealth accumulation and maintenance.
- ♦ Discover the core beliefs of successful people.
- ♦ Keys for building high quality personal and work relationships.
- ♦ Uncover and apply tips and methods for handling stress.
- ♦ Identify methods for getting UNSTUCK in business and life.
- ♦ Discover a simple Rapid Results Sales Program that really works!

The 5 Habits

- ♦ Use **common sense**
- ♦ Understand/employ **proven business principles**
- ♦ Utilize **techniques that support** these principles
- ♦ Take **focused action**
- ♦ **Measure** the right things

