

BE THE LEADER OTHERS WANT TO FOLLOW!

Being “the leader” and leading effectively (people want to follow you)
can be very different.

When I learned and practiced this single principle,
my businesses took off!



Learn how to be an EFFECTIVE LEADER which incorporates understanding your BIG WHY, and the BIG WHY of your enterprise. Then everything begins to fall into place including increased revenue, mastering cost effective marketing, enhanced employee morale, AND best of all, you put the JOY back in being in business.

Suggested Audience: Dental Practitioners, Business Owners, Management & Team
Suggested Format: Half-Day Workshop, Partial Day Lecture; Keynote

Learning Objectives

- ♦ Discover and implement your BIG WHY
- ♦ Have your staff WANT to follow your lead.
- ♦ Increase productivity and revenue because people WANT your product/service.
- ♦ Acquiring and retaining more patients, and it's not “good customer service”.
- ♦ Leveraging your time and talents.
- ♦ Marketing at low or no cost with increased results.
- ♦ Simply, how to put the fun and JOY back into your practice.



“Helping People INTO, IN and OUT OF Business for THEIR Success”